



Matthew Spuffard 

@spuff55

20 questions to ask before
starting a data analytics
project...

#BusinessIntelligence

#PowerBI



Matthew Spuffard 

@spuff55

1. What is the main goal or objective of creating the dashboard?
2. Who is the target audience for the dashboard?
3. What data sources will be used to populate the dashboard?



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4. Are there any specific metrics or key performance indicators that need to be included in the dashboard?

5. What visualizations or charts would be most effective for displaying the data?

6. Are there any specific filters or drill-down options that need to be included?



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7. How often will the dashboard be refreshed with new data?

8. Will the dashboard be shared with other users or stakeholders? If so, who?

9. What is the expected time frame for the project?



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10. Are there any existing dashboards or reports that the new dashboard should be modeled after or integrate with?

11. How will the dashboard be accessed (e.g. desktop, mobile, web)?

12. Are there any security or privacy concerns that need to be addressed?



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13. What level of customization or branding is required for the dashboard?

14. How will user interactions with the dashboard be tracked or recorded?

15. Are there any specific performance or scalability requirements for the dashboard?



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16. How will the dashboard be maintained and updated over time?

17. Will the dashboard be integrated with any other systems or platforms? If so, which ones?

18. What is the budget for the project?



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@spuff55

19. What is the expected return on investment for the dashboard?

20. Are there any additional requirements or constraints that should be considered?

Get in touch – matt@baseone.uk